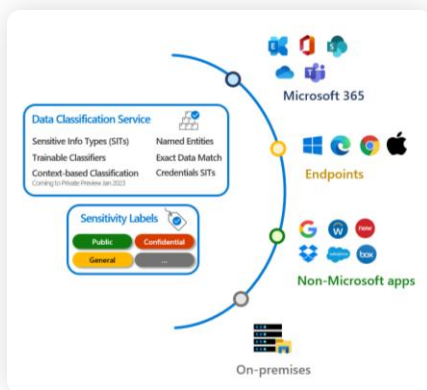# Data Loss Prevention

Prevent unauthorized use of sensitive data

Microsoft Purview Data Loss Prevention offer unprecedented visibility across your entire digital estate, helping prevent unauthorized or accidental misuse of data while eliminating dependency on costly on-premises infrastructure.

Purview Data Loss Prevention features

→ A cloud-native solution with protection built into Microsoft 365 apps, services, and endpoints

→ A comprehensive summary of DLP and insider risk management alerts in Security Copilot

→ Unified alerting and remediation that enables easy triaging and alerts with the Microsoft Defender XDR portal

→ Adaptive Protection to optimize data protection by automatically applying DLP policies based on assessed user risks.

50+ alerts are received by data security teams per day[1]

83% of organizations experience more than one data breach in their lifetime[1]

Purview Data Loss Prevention benefits

Discover hidden risks to data wherever it lives or travels

Prevent data loss across your entire data estate

Quickly investigate and respond to data security incidents

Contact us today.